



PARKWISE COMMISSION MEETING
110 East Pennington Street, Tucson, Arizona 85701
June 16, 2015 Meeting Minutes



1. Call to Order

The meeting was called to order at 7:36 a.m.

2. Roll Call

Members Present

Jill Brammer
Dale Calvert
Joanne Downey
Nicole Flowers
Peter Gavin
David Heineking
Peter Hormel
Michael Keith
Jane McCollum
Robert Medler
Rick Stertz
Adam Weinstein

Members Absent

Barbara Brookhart
Jane Roxbury
Steve Taylor
Mik White

Staff Present

Donovan Durband, Park Tucson Administrator
Martha Encinas, Park Tucson Administrative Assistant
Omar Garcia, Park Tucson Management Assistant
Jose Gomez, Park Tucson Parking Services Supervisor
Karen Miller, Park Tucson Parking Consultant and Manager of Downtown Tucson Partnership Contract

Others Present

Diana Amado, Ward 6 Council Office
Carlos De Leon, Department of Transportation, Deputy Director
Carolyn Laurie, Department of Planning and Development Services
Rebecca Ruopp, Office of Integrated Planning
Chris Gans, West University Neighborhood Association
Norma Davenport, The Rogue Theatre

Richard Mayers, West University Neighborhood Association
Molly Senor, Sam Hughes Neighborhood Resident
Ward Wallingford, The Rogue Theatre
Jan Waukon, Community Facilitator
Jim Wilson, The Rogue Theatre

3. Call to the Audience

No Action.

4. Minutes from April 21, 2015 Commission Meeting

Michael Keith moved the approval of the minutes of the April 21, 2015 Commission Meeting. Joanne Downey seconded. The motion was approved, 11-0.

5. Chair's Report

No Action.

6. Administrator's Report

Donovan Durband reported slow but steady progress with the garages' PARCS installations:

- Main Library Garage has been installed.
- Centro is fully installed and should be working by the weekend.
- Depot Garage demolition and electrical should be completed this week.
- Pennington to follow and City/State right after that.
- Project may be completed by end of July

New Enforcement Management System, with hardware and software. The RFP evaluation committee has completed its review of proposals, and if all goes well with the required 10-day protest period, Procurement may award the contract on or soon after June 30. the contractor award within the next week or two by Procurement and three month implementation after that. Mayor and Council requested an update of the status of reduced fines at the June 23rd meeting. The plan is to go to Mayor and Council on August 5th with the presentation of the new ordinance regarding the fines that will be changed as a result of Park Tucson taking on the collections function and taking the "on-time" payment system out of City Court's system.

No Action.

7. Financial Report

Balance sheet reflects \$2.8M unrestricted cash. COPS principal and interest payment is now due, \$810K, however, the total amount of \$1.1M is due and will be reflected in the June financials presented in July. Unrestricted fund balance of \$2.0M is a gauge of Park Tucson's financial health. Total Revenue up 3% from 2014 attributed to a rate increase in January and the 4th avenue meter program. Total Operating Expenses are down compared to 2014 by 5%. Non-Operating Expenses were up 35% compared to 2014; this category included capital expenditures for meters, PARCS equipment, and Toole Lot. Garages and parking lots bring in the majority of the parking revenue; meters' share of total revenue is increasing.

No Action.

8. Infill Incentive District Presentation

Carolyn Laurie, Department of Planning and Development Services, presented a map of the Downtown Infill Incentive District (IID) established in 2006 and revised most recently by Mayor and Council this

year. She recognized members of the IID Task Force in attendance (Richard Mayers and Chris Gans) and Peter Gavin of the Planning Commission. IID major incentives items are relief in parking, setback, and landscaping standards. Incentives proposed by staff and taken to the Task Force: parking based on need and not calculations; density exceptions; rezoning of industrial parcels, and multi-zone sites. Also included with these incentives is a Neighborhood Liaison who would be the contact of any of the projects taking place.

No Action.

9. Residential Permit Program Planning Task Force Project

Jan Waukon, Process Facilitator, presented a proposed process outline she developed with Rebecca Ruopp of the Office of Integrated Planning and Donovan Durband of Park Tucson. The new ad hoc Task Force will examine the issues and possibilities related to the Residential Permit Parking Program. The outline contains two sections: 1) purpose of the Task Force and the process it would utilize, and 2) the composition and selection of the Task Force. The commission has approved a 6-month planning process. No Park Tucson Commission Members will be a part of the Task Force, as the Task Force will be making recommendations to the Commission. Selection of the Task Force members will be made by Donovan Durband, Robert Medler, Rebecca Ruopp, and Janice Waukon following an open application process. Recommendations to modify the Residential Permit Program (RPPP) would be presented to the ParkWise/Park Tucson Commission; if approved by the Commission, would be presented to the Mayor and Council.

Rick Stertz moved to implement the recommendations to the RPP as proposed for immediate implementation. Jane McCollum seconded. The motion was approved, 12-0.

10. Neighborhood Reinvestment Subcommittee Report

Donovan Durband reported that ParkWise had committed to the neighborhoods back in 2010 that surplus funds generated by the RPP due to the rate increase would be reinvested to neighborhood areas' infrastructure. The PWC Neighborhood Reinvestment Subcommittee met earlier this month and discussed criteria that would be used to award funds within a new grant program funded by the \$35,000 budget allocation from Park Tucson in FY2016. Neighborhoods must be at 25% paid participation in order to apply for the grants. The committee will establish criteria for selection and for the types of projects that may be funded by the grant. Neighborhoods that currently do not qualify may view this as an incentive for future distributions to meet the 25 percent requirement of permit participation. Monies in the amount of \$9,257.93 from the 2012 distribution will be distributed to the neighborhoods who participated in 2011.

Rick Stertz moved for approval from the Commission for the Neighborhood Reinvestment Subcommittee to proceed on developing the criteria for the grant program and recommendation to staff to find a mechanism for distribution for allocation of the \$9,257.93 from the July 2012 allocation. Adam Weinstein seconded. The motion was approved, 11-0.

11. Future Agenda Items

None.

12. Adjournment – 8:57 am